

**Survey: Consumer Perceptions on Natural Gas
and the Importance of Energy Efficiency
Sponsored by The Council for Responsible Energy
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Americans believe energy efficiency is important...

- Ninety-three percent of those surveyed think it is important to use less energy at home
- Eighty-three percent think it is important to buy energy-efficient appliances/insulation and recycle
- Thirty-five percent of Americans agree that their top priority for home improvement in the next 12 months is to make their home more energy efficient

BUT they do not always put their beliefs into practice

- Only 14 percent have made home improvements in the past two years to increase energy efficiency and six percent to make it more environmentally friendly
- Only 48 percent of those surveyed buy energy-efficient appliances/insulation
- Just over half of the American population buy environmentally friendly products
- Thirty-five percent use low-flush showers and toilets
- Only 12 percent of respondents have looked up their carbon footprint

Americans generally have positive attitudes about natural gas...

- Sixty percent of Americans agree that natural gas is an environmentally-friendly energy source for your home
- Fifty-one percent agree that using natural gas in a home gives superior comfort and performance
- Fifty-one percent of those surveyed use natural gas for home heating and 49 percent for water heating

BUT do not realize all the possibilities of using natural gas in the home

- Thirty-one percent of Americans report not using natural gas
- Only 38 percent use natural gas for stove/cooking and 20 percent use natural gas for drying clothes/laundry
- Only 15 percent use natural gas for outdoor living and only 13 percent for patio heating

About the Survey

This survey was conducted for The Council of Responsible Energy via Inforsurv, Inc's weekly omnibus survey of 1,500 U.S. residents age 18 or more. The sample is representative of the US population using US census sample framework. The margin of error of is +/- 2.53%.